

How To Apply

Contact a program representative at a location near you or apply online at friends.edu/Admission/application.aspx

E-MAIL learn@friends.edu
WEB SITE www.friends.edu
WICHITA 316-295-5901
LENEXA 913-233-8700
TOPEKA 785-272-9595
TOLL FREE 800-794-6945

Credit Transfer Policies

- Official transcripts must be mailed directly from the educational institution to Friends University.
- Transcripts stamped “issued to student” cannot be accepted as official transcripts.
- Please have transcripts sent to:
Admissions Processing
Friends University
2100 W. University Ave.
Wichita, KS 67213

Technical Requirements

PC Minimum Recommendations

- Current version of Microsoft Windows
- Current version of Microsoft Office
- At least: 1.5 GHz processor speed and 1GB RAM or more
- Antivirus Protection: McAfee Antivirus (available free to students)
- Zone Alarm Firewall protection (available free to students)
- Internet access, preferably high-speed access (e.g. DSL, Cable modem)
- Active email account

MAC Minimum Recommendations

- MAC OS X 10.3.9 - Panther would be minimum; OS X 10.4.6 - Tiger is newer
- Current version of Microsoft Office for MAC
- At least: 1.5 GHz processor speed and 1 GB RAM or more
- Internet access, preferably high-speed access (e.g. DSL, Cable Modem)
- Active email address

For specific system requirements, visit:
<http://www.friends.edu/Technology/default.aspx>

*Academic programs may have specific technology requirements that exceed these listed above.

Program Overview

The Executive MBA program is designed to meet the needs of business leaders with significant professional or management experience and entrepreneurs who have built their own companies. The purpose of this program is to develop participants’ executive decision-making skills within the general functional areas of business.

Admissions Requirements

Friends University graduate programs are designed for working adults. If you meet the following qualifications, you may well be on your way toward completion of your next degree.

- A signed, completed application and a **\$45** application fee (\$65 international fee).
- An official transcript from the institution granting bachelor’s degree or graduate degree.
- Completion of a baccalaureate degree from an accredited institution with a GPA of 2.75 or higher.
- A minimum of four years managerial, supervisory or professional experience.
- Two letters of recommendation. One from current full-time employer indicating the company’s support of the applicant’s program of study in the Executive MBA Program. The second from one of two sources: a business associate in the company attesting to the individual’s high performance standards and achievement, or someone in the community who can speak to the integrity and values of the individual.
- Demonstrated ability to function effectively in a team and accelerated learning environment.
- Completion of the program interview process.
- Written approval of admission by the program director after review of the admission requirements.

Mode of Delivery

- All day Saturday
- Cohort model

Hours/Length

- 36 credit hours
- 24 months

About the Program Director



Dr. William H. Wunder

Professor of Business

B.S. Emporia State University

M.S. University of Arizona

Ph.D. Kansas State University

(316) 295-5591 or (800) 794-6945 ext. 5591

wundew@friends.edu

Graduate School

For the past 20 years, the Friends University Graduate School has offered an education that is designed to fully prepare you for the career you are building. It starts with quality faculty who have years of industry experience in their chosen fields. You will receive the most up-to-date, practical education possible.

COURSE LISTINGS

EMBA 510**Executive Action Skills**

Introduces the qualities of executive leadership, corporate entrepreneurship, corporate ethics and global vision in the modern corporation. Identifies and develops pragmatic steps leaders take to influence the growth of their companies. *3 credit hours*

EMBA 521**Strategic Marketing Management**

Develops a working knowledge of the "4 P's" of marketing/management (i.e., product, place, price and promotion) and an understanding of methods of formulating, implementing and controlling marketing management programs or strategies. Develops creative problem-solving and decision-making skills that effectively utilize marketing management analytical tools to bring value to the consumer and attain an enduring competitive advantage for the firm. Develops an understanding of global or international marketing strategy and the effective utilization of e-commerce marketing techniques. *2 credit hours*

EMBA 522**Financial Accounting Analysis and Control**

Introduces students to accounting principles, the elements of financial statements such as assets, liabilities, owners equity, revenues, expenses, and sources and uses of cash. Prepares the students to perform financial analysis. *2 credit hours*

EMBA 523**Managerial Economics**

Examines those economic principles of greatest relevance to managers -- principles that can be used most effectively to manage businesses or organizations. Economic theory describes how individuals make choices from among scarce resources and respond to incentives. Reviews the traditional managerial economic problems of demand, costs, production and market structure but also focuses upon an examination of how economic principles can be utilized by managers to structure or design organizations (or sub-units thereof) that motivate individuals to make choices that enhance firm productivity, profitability and value. *2 credit hours*

EMBA 524**Managerial Accounting**

Introduces students to the theories and practical applications of management accounting. Topical areas include the behavior of costs, management control, advanced cost accounting techniques, activity-based accounting and budgeting for improved operational performance. *2 credit hours*

EMBA 525**Management Information Systems**

This course investigates computer systems and current trends in the information technology arena, including use of information technology in the business environment, the strategic placement of technology to support decision-making by upper management, and the use of e-commerce and other online resources to achieve business goals. *2 credit hours*

EMBA 531**Dynamics of Organizational Behavior and Communication**

Focuses on diagnosing behavior and communication in organizational settings and improving organizational effectiveness through changes brought about by understanding organizational behavior. *2 credit hours*

EMBA 532**Operations Management**

Introduces and applies the components of the continuous improvement philosophy and process to the operations of organizations. A study of the factors which must be achieved to compete in today's marketplace. The study of dynamic management involvement and the use of continuous evaluation tools are reviewed and applied. These include applied management techniques and statistical measures of business processes. *2 credit hours*

EMBA 640**Executive Action Skills and Strategic Planning**

Integrates the four executive action skills and business functions studied during the first year of the MBA-Executive Program into the strategic planning arena of the modern corporation. Issues include strategic leadership, managing entrepreneurial growth, stakeholder management, organizational development, international business and utilizing the Internet and e-commerce to enhance competitive advantage. *2 credit hours*

EMBA 642**Managerial Finance/Planning/Control**

Covers the fundamental tools and concepts of finance. Topics include basic financial tools such as ratio analysis, as well as asset allocation and debt/equity financing. Covers the methods and sources of financing including international finance. *3 credit hours*

EMBA 645**Research Application**

Introduces students to the practical applications of business research. Case studies are used to introduce the systematic and objective process of gathering, recording, and analyzing data. Focuses on the use of business research techniques and the scientific method to guide managerial and organizational decision making. *2 credit hours*

EMBA 649**Business Law for Executives**

Focuses on the law and the legal environment of business. Legal topics and issues considered include an overview of the foundations of American law, the common law of contracts, the sales article of the Uniform Commercial Code, crimes and torts, property, credit, and secured transactions, commercial paper, agency, partnership, corporations, and the government regulation of business activity. This course takes a practical approach to understanding how the legal environment for business affects the executive decision making process. *3 credit hours*

EMBA 652**Entrepreneurship**

Overview and exploration of the entrepreneurial perspective and experience and the entrepreneurial approach to risk-taking, innovation and creativity. Specifically, focuses on the practical concepts of planning, creating, financing, starting, managing and growing the new venture. Utilizes a strong oral and written communication component throughout the course. *2 credit hours*

EMBA 654**Executive Integrity and Corporate Ethics**

Examines the practical role of executive integrity in the development of corporate reputation, morals, values and ethics, and the impact upon corporate strategy. *2 credit hours*

EMBA 655**Global Business Opportunities**

Focuses upon emerging global business opportunities and covers the practical aspects of doing business internationally, such as letters of credit, joint ventures, international ethics, business protocol, international negotiations and assimilation of customs of host countries. *2 credit hours*

EMBA 658**Business Plan Project**

The purpose of the Business Plan Project is to integrate the entire program, with an emphasis on the executive action skills and strategic planning, into a comprehensive business plan. Assigned student teams will conduct the necessary research and develop the plan in the business functional area of their choosing. A formal written business plan will be submitted to the University. An oral team report of the project is also required. *3 credit hours*