

How To Apply

Contact a program representative at a location near you or apply online at: www.friends.edu/application-0

E-MAIL learn@friends.edu
WEB SITE www.friends.edu
WICHITA 316-295-5901
LENEXA 913-233-8700
TOPEKA 785-272-9595
TOLL FREE 800-794-6945

Credit Transfer Policies

- Official transcripts must be mailed directly from the educational institution to Friends University.
- Transcripts stamped "issued to student" cannot be accepted as Admissions and Records.
- Please have transcripts sent to:
Admissions Processing
Friends University
2100 W. University Ave.
Wichita, KS 67213

Technical Requirements

- PC Minimum Recommendations
- Current version of Microsoft Windows operating system
 - Current version of Microsoft Office
 - Antivirus Protection (McAfee Antivirus available free to students)
 - High-speed Internet access
 - Active e-mail account (available free to students)
- MAC Minimum Recommendations
- Current version of MAC operating system
 - Current version of Microsoft Office for MAC
 - High-speed Internet access
 - Active e-mail address (available free to students)

* Academic programs may have specific technology requirements that exceed these listed above.

Program Overview

The Master of Business Administration (MBA) is a professional degree designed to prepare students for leadership positions in business. The purpose of this program is to develop students' skills in the functional areas of profit and non-profit organizations.

Admissions Requirements

In addition to the requirements stated under the Graduate Admissions Policy of the University catalog, the requirements for admission to the MBA are as follows:

- A signed, completed application and a \$45 application fee (\$65 international fee).
- A baccalaureate or higher degree from an accredited university with a minimum 2.75 GPA.
- An official transcript from the institution granting bachelor's degree or graduate degree.
- Two letters of recommendation. One personal and one professional.
- Completion of program interview process.
- Written approval of admission by the program director.

Modes of Delivery

- One night a week
- Cohort model
- Online

Hours/Length

- 36 credit hours
- 24 months

About the Program Director



Dr. Jay Johnson
 Assistant Professor of Business and Technology
 B.A. Truman State University
 M.B.A. William Woods University
 Ed.D. University of Missouri - Columbia
 (316) 295-5661 or (800) 794-6945 ext. 5661
jay_johnson@friends.edu

Graduate School

Over the past 20 years, the Friends University Graduate School has offered academic programs designed to prepare students for professional career opportunities. Starting with quality faculty who have extensive industry experience in their discipline, and relevant curriculum; students receive the most up-to-date and practical educational experience available.

COURSE LISTINGS

BSAD 528 Organizational Behavior and Leadership

This course introduces students to the basic principles of human behavior that are used by effective managers in the process of leading individuals and groups in organizations. Included are theories relating to individual differences in abilities and attitudes, motivation, group dynamics, power and politics, leadership, conflict resolution, organizational culture, and organizational structure and design. *3 credit hours*

BSAD 513 Business Research Methods

This course introduces students to business research methodologies. Emphasis is placed on the use of analytical tools, literature review, survey development, and the application of APA documentation style. Students will prepare a formal research proposal, which may serve as the basis for each student's Research Project in Business Administration. *3 credit hours*

OPMT 510 Operations Management

Focuses on management of production activities of goods and services. Also emphasizes the understanding of strategic issues underlying operations management and prepares students to perform analysis of decision problems as well as to recognize a problem requiring application of these. *3 credit hours*

BSAD 514 Management Information Systems

This course investigates current trends in information technologies and their impact on effective managerial decision-making within the organization. This course investigates management of systems development processes, organizational flow of information, data management concepts, and information security. *3 credit hours*

BSAD 516 Marketing Management

A comprehensive introduction to the fundamental functions of marketing management and the combination of institutions that comprise the overall marketing system. Primarily focuses upon the creation and development of long-term customer relationships that satisfy customer needs and create profitable competitive advantage for the firm. *3 credit hours*

BSAD 520 Managerial Economics

Examines those economic principles of greatest relevance to managers -- principles that can be used most effectively to manage businesses or organizations. Economic theory describes how individuals make choices from among scarce resources and respond to incentives. Reviews the traditional managerial economic problems of demand, costs, production and market structure but also focuses upon an examination of how economic principles can be utilized by managers to structure or design organizations (of sub-units thereof) that motivate individuals to make choices that enhance firm productivity, profitability and value. *3 credit hours*

BSAD 526 Managerial Accounting

In this course, the use of financial data to support effective decision-making is emphasized. Various accounting systems used by business to enhance operational performance are introduced. Topical areas include cost behavior, variance analysis, product pricing, and budgeting. *3 credit hours*

BSAD 601 Managerial Finance

In this course, students gain a working knowledge of managerial finance by developing a systemic approach to financial analysis. Techniques for planning, forecasting, and managing are included. Students will use problem solving and case study methodologies to evaluate and recommend improvements in an organization's financial performance. *3 credit hours*

BSAD 603 Strategic Planning

Integrates the business functions studied during the first year of the MBA program into the strategic planning arena of the modern corporation. Issues include strategic leadership, stakeholder management, organizational development, international business, and utilizing the Internet and e-commerce to enhance competitive advantage. *3 credit hours*

BSAD 605 Business Law

Focuses upon specific corporate law regarding affirmative action, equal employment opportunity, labor relations, contract law, implied employment contracts, and confidentiality agreements. Takes a practical approach to understanding the legal environment for business. *3 credit hours*

BSAD 607 International Business

Focuses upon emerging global business opportunities and covers the practical aspects of doing business internationally, such as letters of credit, joint ventures, international ethics, business protocol, international negotiations and assimilation of customs of host countries. *3 credit hours*

BSAD 623 Research Project in Business Administration

This course provides students an opportunity to synthesize and integrate knowledge gained in the program curriculum. Each student will choose one of the following; 1) conduct research in a business related topic and write a formal paper; 2) write a business case study that includes situation analysis and problem solutions development; 3) write a formal business plan. Students conclude this course with a formal written paper and oral presentation. *3 credit hours*