

### How To Apply

Contact a program representative at a location near you or apply online at: [www.friends.edu/application-0](http://www.friends.edu/application-0)

<b>E-MAIL</b>	<b>learn@friends.edu</b>
<b>WEB SITE</b>	<b>www.friends.edu</b>
<b>WICHITA</b>	<b>316-295-5901</b>
<b>LENEXA</b>	<b>913-233-8700</b>
<b>TOPEKA</b>	<b>785-272-9595</b>
<b>TOLL FREE</b>	<b>800-794-6945</b>

### Credit Transfer Policies

- Official transcripts must be mailed directly from the educational institution to Friends University.
- Transcripts stamped "issued to student" cannot be accepted as Admissions and Records.
- Please have transcripts sent to:  
Admissions Processing  
Friends University  
2100 W. University Ave.  
Wichita, KS 67213

### Technical Requirements

- PC Minimum Recommendations
- Current version of Microsoft Windows operating system
  - Current version of Microsoft Office
  - Antivirus Protection (McAfee Antivirus available free to students)
  - High-speed Internet access
  - Active e-mail account (available free to students)
- MAC Minimum Recommendations
- Current version of MAC operating system
  - Current version of Microsoft Office for MAC
  - High-speed Internet access
  - Active e-mail address (available free to students)

\* Academic programs may have specific technology requirements that exceed these listed above.

### Program Overview

The Master of Global Leadership and Management degree will develop leaders with global perspective, cross-cultural business skills and social responsibility. It is committed to teaching major competencies in leadership, ethics and complex business skills which are critical for gaining sustainable competitive advantage in a global business environment. Students in the program will analyze the impact of globalization on domestic businesses and consider successful practices of meeting the challenges of global business leadership and management. The program is designed for business people who are challenged with growing worldwide competition and the necessity to deal effectively with international business issues.

### Admissions Requirements

In addition to the requirements stated under the Graduate Admissions Policy of the University catalog, the requirements for admission to Master of Global Leadership and Management are as follows:

- Completed application for admission and a non-refundable fee of \$45 (\$65 international fee)
- A baccalaureate degree from an accredited institution with a 2.75 GPA or higher.
- An official transcript from the institution granting bachelor's degree or graduate degree.
- Letter of recommendation from employer or professional reference.
- Completion of International Travel Acknowledgement Form
- Completion of program interview process.
- Written approval of admission by the program director after review of the admission requirements.

### Modes of Delivery

- One night a week
- Cohort model

### Hours/Length

- 36 credit hours
- 24 months

### About the Program Director



#### Dr. Valentina Chappell

Associate Professor of Business and Technology

M.Ed. Voronezh State University

Ph.D. Authority of Higher Attestation Commission at the Council of Ministers, Moscow, Russia

Global Leadership, Certified by Thunderbird University

(316) 295-5855 or (800) 794-6945 ext. 5855

valentina@friends.edu

### Short-term Study Abroad Experience

Students enrolled in the Master of Global Leadership and Management program begin working on their Special Project MGMT 691 early in the program. During the last course in the program, students will participate in a short-term study abroad experience traveling to a foreign country for 5-7 days as a group to experience working in a practical business environment at the international level. Supervised by the program director and a faculty member, the study abroad experience presents a valuable opportunity to benchmark results of student academic research against a real life global business environment. The Special Project allows students to compare concepts of global supply chain, business negotiations, managerial decision making, ethics, and many others learned in the program, with their implementation in a foreign company thus preparing students to be efficient and competitive in the global market.

## COURSE LISTINGS

### **LEAD 510 Leadership in the Global Business Environment**

An intensive study of current and classical leadership and management models to understand the development of management thought and decision-making in the domestic and global business environment. Emphasis is on the current political, social and economic trends including a virtual enterprise, as well as geopolitics that influence organizational leaders who are required to have the skills of blending organizations in different geographic parts of the world. This course explores multiple leadership models and examines their applicability to diverse global situations. The course compares and contrast the styles and effectiveness of leadership practices of contemporary and historical leaders. *3 credit hours*

### **MGMT 521 Research Methods**

An introduction to applied research methodologies. The use of analytical tools for data analysis, literature searches, survey development, and the application of APA documentation style will result in a formal written proposal that may serve as the basis for each student's final project in MGLM. *1 credit hour*

### **MGMT 531 Regional Business Environments**

This course introduces global business as a dynamic entity and centers on regulatory, political, economic and cultural climates in which business is conducted in different world regions. Comprehensive case studies provide varying perspectives on contemporary issues around the globe as students analyze real-world global practices. *3 credit hours*

### **MKTG 571 International Marketing**

Students are exposed to development of marketing concepts and processes to gain a competitive advantage in the global marketplace. The course is designed around global markets, cross-cultural communications and decision making processes of selecting a marketing strategy with an emphasis on analysis, planning and implementation. Marketing strategies are considered from global and traditional perspectives which help to prepare business leaders to meet the evolving challenges of international management, and to seize opportunities for business success in both mature and expanding markets. *3 credit hours*

### **MGMT 541 Cross-Cultural Communications and Negotiations**

Focuses on important competencies of global leadership including cross-cultural negotiation, communication and management skills, which help students to develop a global perspective and thus enhance business relationships with people from other cultures. This course offers students a hands-on approach to negotiation basics together with a general understanding of how cultural differences affect business communications and negotiations. *3 credit hours*

### **MGMT 553 Management-Labor Relations**

A focus on the development, legal environment, and current issues of labor relations including introduction to international labor law. Historical evolution of the labor movement, applicable laws of labor relations, collective bargaining processes, and dispute resolution are addressed. Employee performance appraisal issues and international comparative labor relations are included. *3 credit hours*

### **ACCT 573 Managerial Accounting**

An examination of topics in management accounting related to management information needs for planning, control and decision making. Topics include interpretation of standard cost variances, application of quantitative techniques, evaluation of divisional performance, costing, and the behavioral impact of accounting systems. *3 credit hours*

### **MGMT 611 Global Finance**

Covers topics of corporate finance such as the time value of money, ratio analysis, capital budgeting and international finance. Additional topics include national and international standards, international ethics, general techniques for global money management, and the analysis of financial derivatives and their use in currency risk management. *2 credit hours*

### **MGMT 583 Managerial Decision Making**

A study of decision-making theories and techniques based on structured decision-making processes. The factors that influence human decisions and the conditions under which decisions are made are presented. Peer, personal, social and political pressures; individual and group interactions; and data uncertainty are presented within the context of developing sound decision-making methodologies. Includes practical exposure to information technology that supports decision making and problem-solving. *3 credit hours*

### **MGMT 613 Project Management**

An in-depth coverage of project management concepts and methodologies applicable to various organizations. Topics to be covered include, but are not limited to: project selection and evaluation, project dynamics, motivation and evaluation of project team members, project scheduling, project budgeting, and project closure. *3 credit hours*

### **MGMT 681 Global Strategy**

This course explores the strategic planning process with emphasis given to the unique role played by leaders at various levels within an organization. It examines the importance of matching organizational strengths with domestic and global opportunities. The course also addresses specific topics, including the central role of the organization's purpose in formulating effective strategies, the identification, development, and leveraging of core competencies, the increased use of strategic alliances, globalization, plus the organization's ability to develop and sustain a competitive advantage. *3 credit hours*

### **MGMT 671 Global Entrepreneurship**

This course focuses on the challenges of bringing new business and/or products to the marketplace and the strategies involved in obtaining a financing mix for these products on the domestic and international markets. Topics include designing a capital plan; seeking funds from external sources; and the financing mix needed to make new product promotion successful. Simulation is used to allow students to apply strategic skills in a virtual enterprise and fosters the development of effective leadership skills, while providing advanced training in strategic management and planning in a rapidly changing global economy. *3 credit hours*

### **MGMT 691 Special Project: Global Business Experience or Internship with a local company/companies trading internationally**

In this capstone course, the student is expected to synthesize and integrate the conceptual and theoretical knowledge acquired in the curriculum in a research paper or by preparing a case study analysis or a business plan. One week of this eight-week course will be spent in a foreign country and will be centered on collecting factual information or implementing a prepared and approved project. Debriefing and presentations will take place during the last week of the course. Emphasis is on implementing ethical leadership and managerial skills in a global business environment. In unusual circumstances, an internship with a local multinational company may be substituted for the trip abroad with the approval of the program director. *3 credit hours*