

Business Unit Goals		
Attrition <sup>1</sup>	Less than 25%	
Retention <sup>2</sup>	Greater than 75%	
Job Placement		
<i>Accounting</i>	90% (by one month after graduation date)	
<i>Finance</i>	90% (by one month after graduation date)	
4+1 Matriculation <sup>3</sup>	30	
Internships for Credit	25	
Graduation Rates		
<i>Undergraduate<sup>4</sup></i>	<b>2016 (1<sup>st</sup> Year)</b>	
	<b>Goal</b>	<b>Result</b>
• <i>Traditional</i>	40%	50%
• <i>Adult (accounting)</i>	50%	64%
• <i>Adult (business administration)</i>	50%	27%
<i>Graduate<sup>5</sup></i>	<b>2018 (1<sup>st</sup> Year)</b>	
	<b>Goal</b>	<b>Result</b>
• <i>MBA</i>	50%	43%
• <i>Global MBA</i>	50%	50%
• <i>MHCL</i>	50%	27%
• <i>MMIS</i>	50%	38%

Retention Results						
Undergraduate	2017		2018		2019	
	Goal	Result	Goal	Result	Goal	Result
Traditional	75%	81%	75%	60%	75%	70%
Adult Accounting	75%	64%	75%	75%	75%	33%
Adult Business Administration	75%	69%	75%	33%	75%	46%
Graduate						
MBA	75%	71%	75%	51%	75%	71%
Global MBA	75%	67%	75%	83%	75%	63%
MHCL	75%	54%	75%	64%	75%	89%
MMIS	75%	78%	75%	63%	75%	75%

<sup>1</sup> Defined as Fall-to-Fall Attrition

<sup>2</sup> Defined as Fall-to-Fall Retention

<sup>3</sup> Students per Semester

<sup>4</sup> 4-Year Graduation

<sup>5</sup> 2-Year Graduation