

Business Department Majors by College & Term

CBASE

| Major | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 | Fall 2023 | Fall 2024 |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Accounting | 34 | 35 | 39 | 46 | 32 | 30 | 26 | 33 |
| Business Administration | 63 | 65 | 64 | 69 | 81 | 98 | 109 | 130 |
| Finance | 17 | 15 | 18 | 9 | 14 | 14 | 11 | 13 |
| International Business | 11 | 13 | 9 | 6 | 4 | 1 | 4 | 4 |
| Marketing | 15 | 16 | 8 | 9 | 7 | 14 | 33 | 52 |
| Total | 140 | 144 | 138 | 139 | 138 | 157 | 183 | 232 |

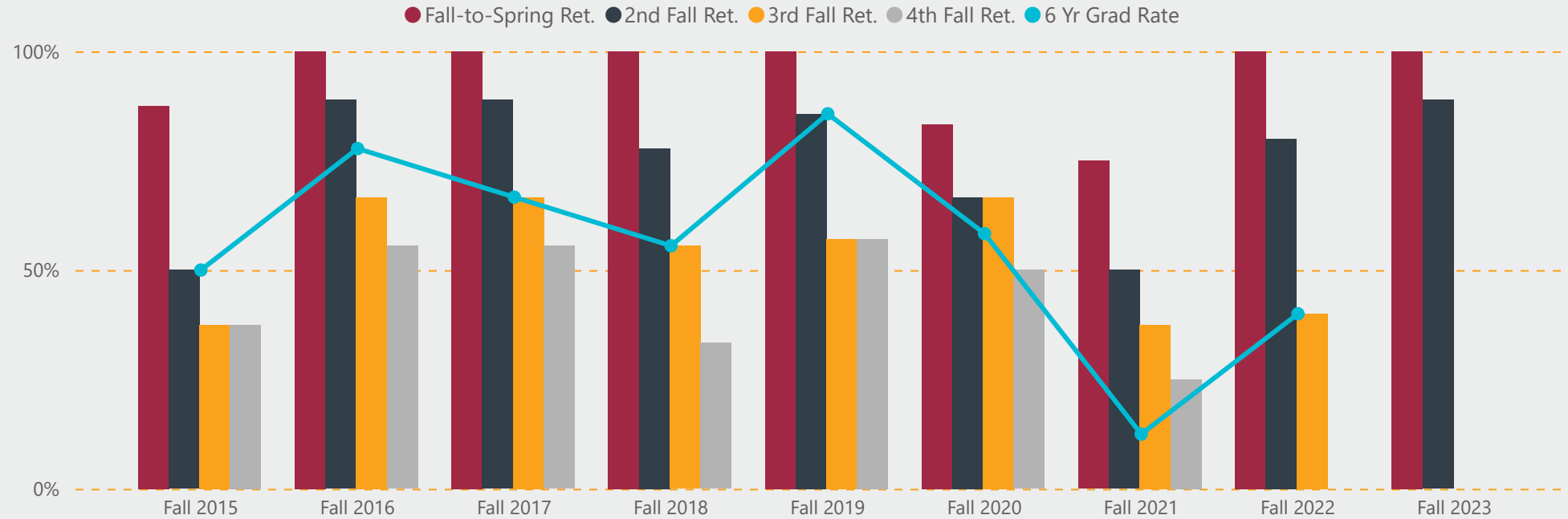
CAPS/Flex

| Major | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 | Fall 2023 | Fall 2024 |
|-------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Business Administration | | | 12 | 37 | 43 | 30 | 18 | 19 |
| Strategic Leadership | | | | | 4 | 14 | 27 | 27 |
| Total | | | 12 | 37 | 47 | 44 | 45 | 46 |

GRAD

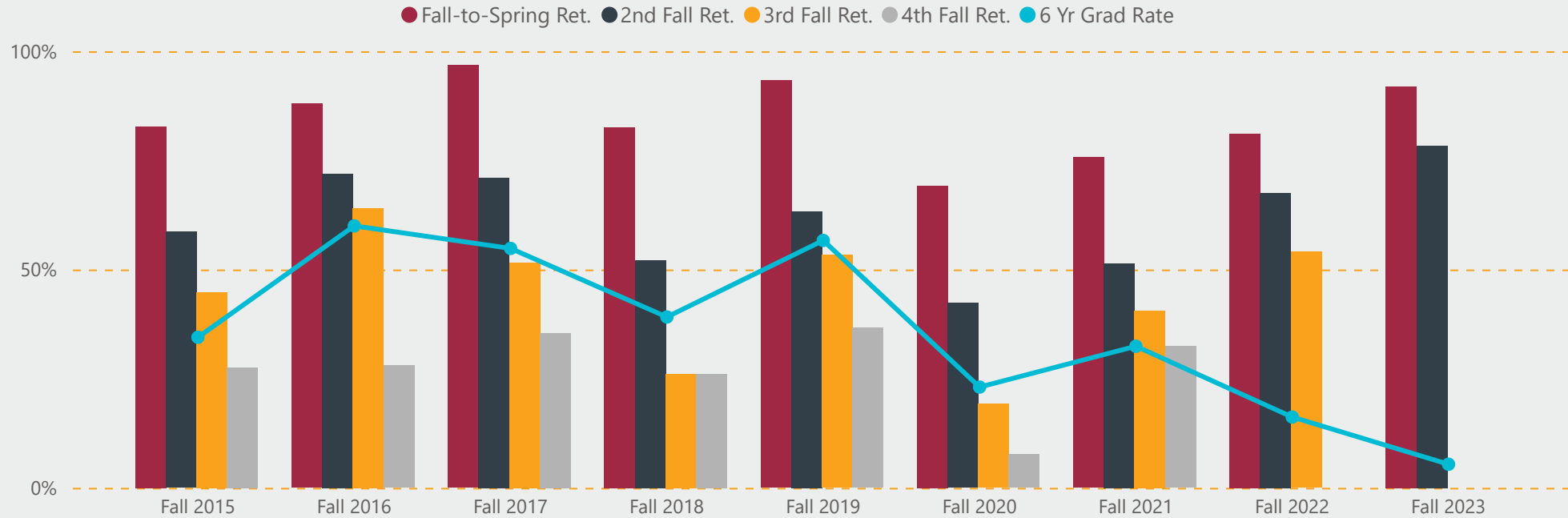
| Major | Fall 2017 | Fall 2018 | Fall 2019 | Fall 2020 | Fall 2021 | Fall 2022 | Fall 2023 | Fall 2024 |
|--------------------------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Business Administration | 203 | 183 | 169 | 164 | 163 | 105 | 102 | 102 |
| Health Care Leadership | 40 | 32 | 26 | 25 | 19 | 10 | 3 | 5 |
| Management Information Systems | 26 | 22 | 15 | 13 | 20 | 4 | 4 | 18 |
| Strategic Leadership | | | | | 12 | 18 | 29 | 29 |
| Total | 269 | 237 | 210 | 202 | 214 | 137 | 138 | 154 |

CBASE - Accounting: Retention & Graduation Rates



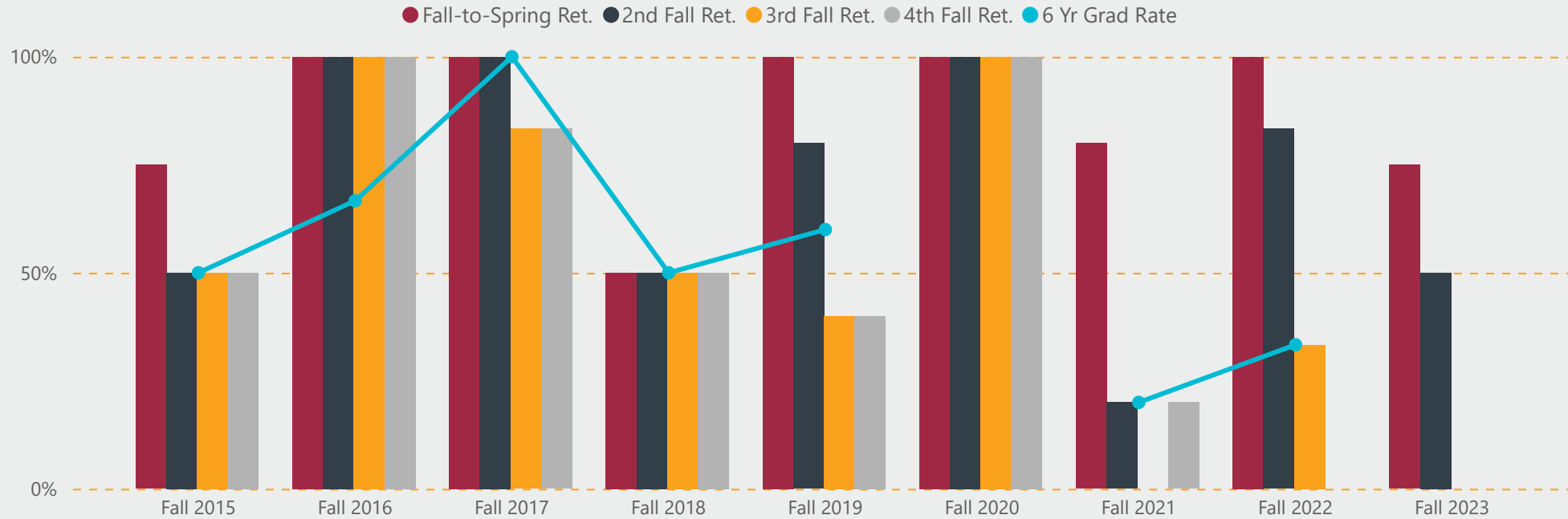
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2015 | 8 | 88% | 50% | 38% | 38% | 50% | 50% |
| Fall 2016 | 9 | 100% | 89% | 67% | 56% | 67% | 78% |
| Fall 2017 | 9 | 100% | 89% | 67% | 56% | 67% | 67% |
| Fall 2018 | 9 | 100% | 78% | 56% | 33% | 56% | 56% |
| Fall 2019 | 7 | 100% | 86% | 57% | 57% | 71% | 86% |
| Fall 2020 | 12 | 83% | 67% | 67% | 50% | 58% | 58% |
| Fall 2021 | 8 | 75% | 50% | 38% | 25% | 13% | 13% |
| Fall 2022 | 5 | 100% | 80% | 40% | | 40% | 40% |
| Fall 2023 | 9 | 100% | 89% | | | | |

CBASE - Business Administration: Retention & Graduation Rates



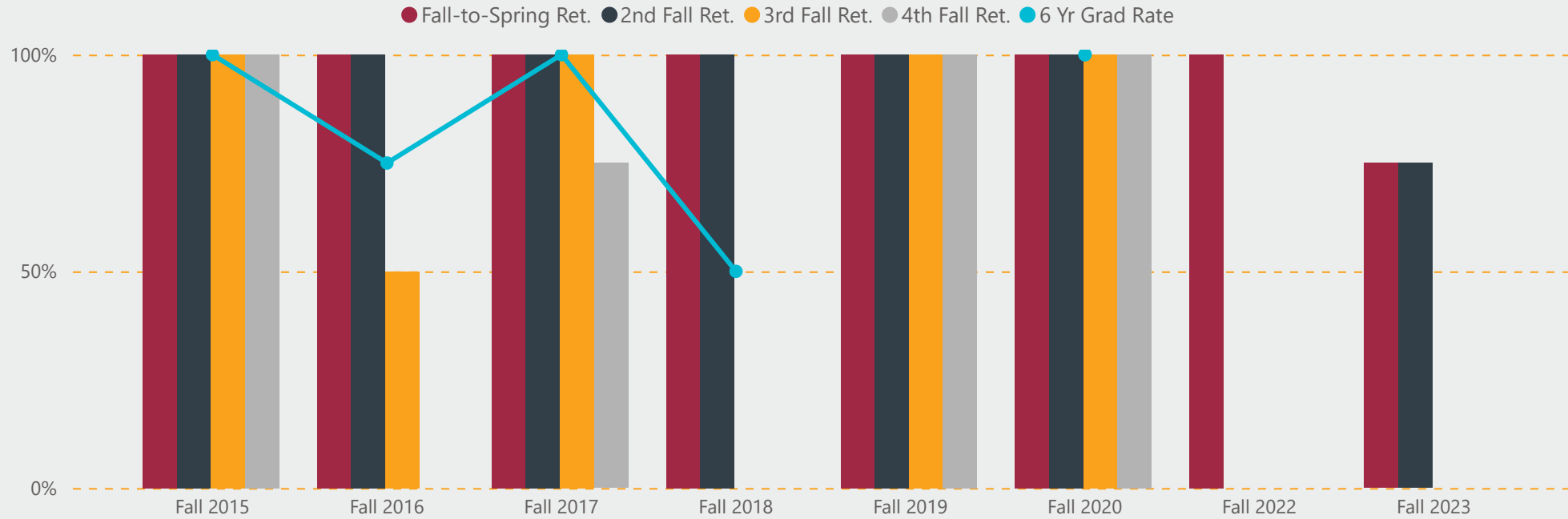
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2015 | 29 | 83% | 59% | 45% | 28% | 28% | 34% |
| Fall 2016 | 25 | 88% | 72% | 64% | 28% | 52% | 60% |
| Fall 2017 | 31 | 97% | 71% | 52% | 35% | 55% | 55% |
| Fall 2018 | 23 | 83% | 52% | 26% | 26% | 30% | 39% |
| Fall 2019 | 30 | 93% | 63% | 53% | 37% | 57% | 57% |
| Fall 2020 | 26 | 69% | 42% | 19% | 8% | 23% | 23% |
| Fall 2021 | 37 | 76% | 51% | 41% | 32% | 32% | 32% |
| Fall 2022 | 37 | 81% | 68% | 54% | 16% | 16% | 16% |
| Fall 2023 | 37 | 92% | 78% | 5% | 5% | 5% | 5% |

CBASE - Finance: Retention & Graduation Rates



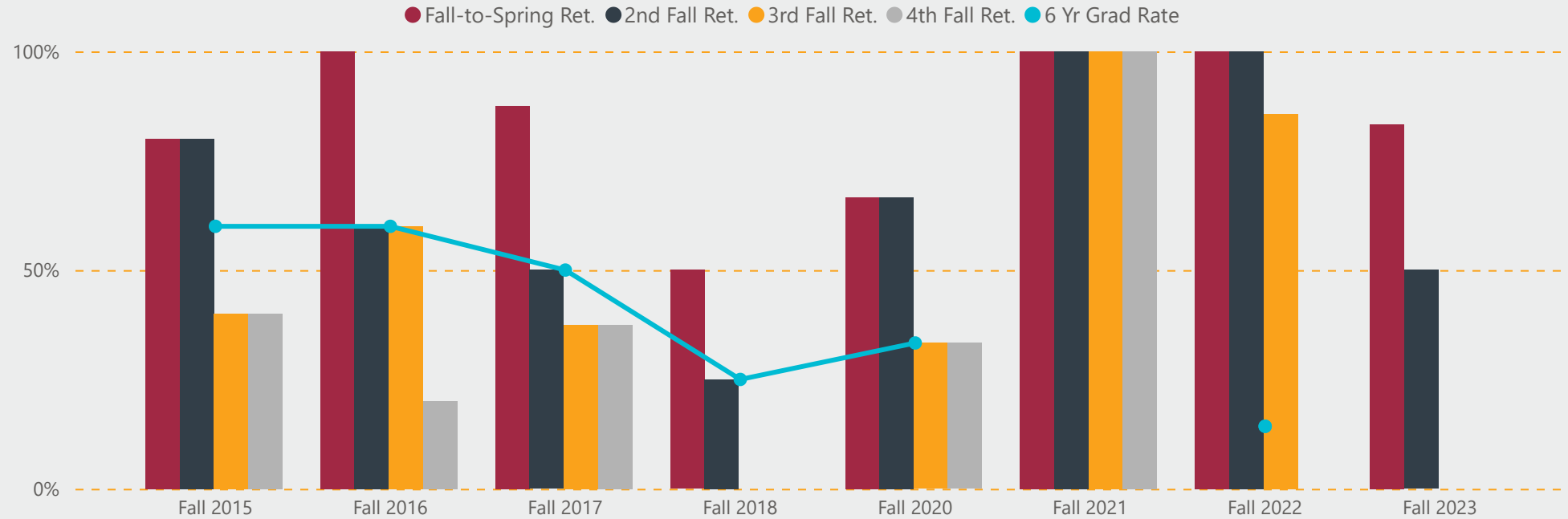
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2015 | 4 | 75% | 50% | 50% | 50% | 50% | 50% |
| Fall 2016 | 3 | 100% | 100% | 100% | 100% | 67% | 67% |
| Fall 2017 | 6 | 100% | 100% | 83% | 83% | 83% | 100% |
| Fall 2018 | 2 | 50% | 50% | 50% | 50% | 50% | 50% |
| Fall 2019 | 5 | 100% | 80% | 40% | 40% | 60% | 60% |
| Fall 2020 | 1 | 100% | 100% | 100% | 100% | | |
| Fall 2021 | 5 | 80% | 20% | | 20% | 20% | 20% |
| Fall 2022 | 6 | 100% | 83% | 33% | | 33% | 33% |
| Fall 2023 | 4 | 75% | 50% | | | | |

CBASE - International Business: Retention & Graduation Rates



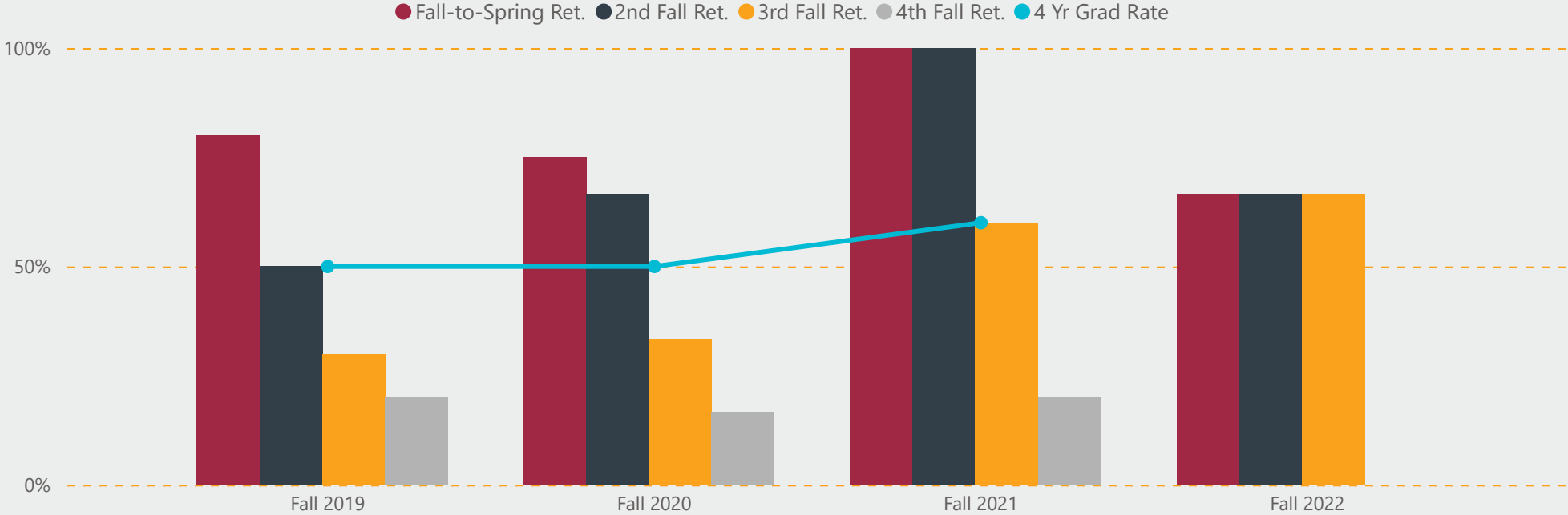
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2015 | 3 | 100% | 100% | 100% | 100% | 100% | 100% |
| Fall 2016 | 4 | 100% | 100% | 50% | 75% | 75% | 75% |
| Fall 2017 | 4 | 100% | 100% | 100% | 75% | 100% | 100% |
| Fall 2018 | 2 | 100% | 100% | 50% | 50% | 50% | 50% |
| Fall 2019 | 1 | 100% | 100% | 100% | 100% | 100% | 100% |
| Fall 2020 | 2 | 100% | 100% | 100% | 100% | 100% | 100% |
| Fall 2021 | 1 | 100% | 100% | 100% | 100% | 100% | 100% |
| Fall 2022 | 1 | 100% | 100% | 100% | 100% | 100% | 100% |
| Fall 2023 | 4 | 75% | 75% | 75% | 75% | 75% | 75% |

CBASE - Marketing: Retention & Graduation Rates



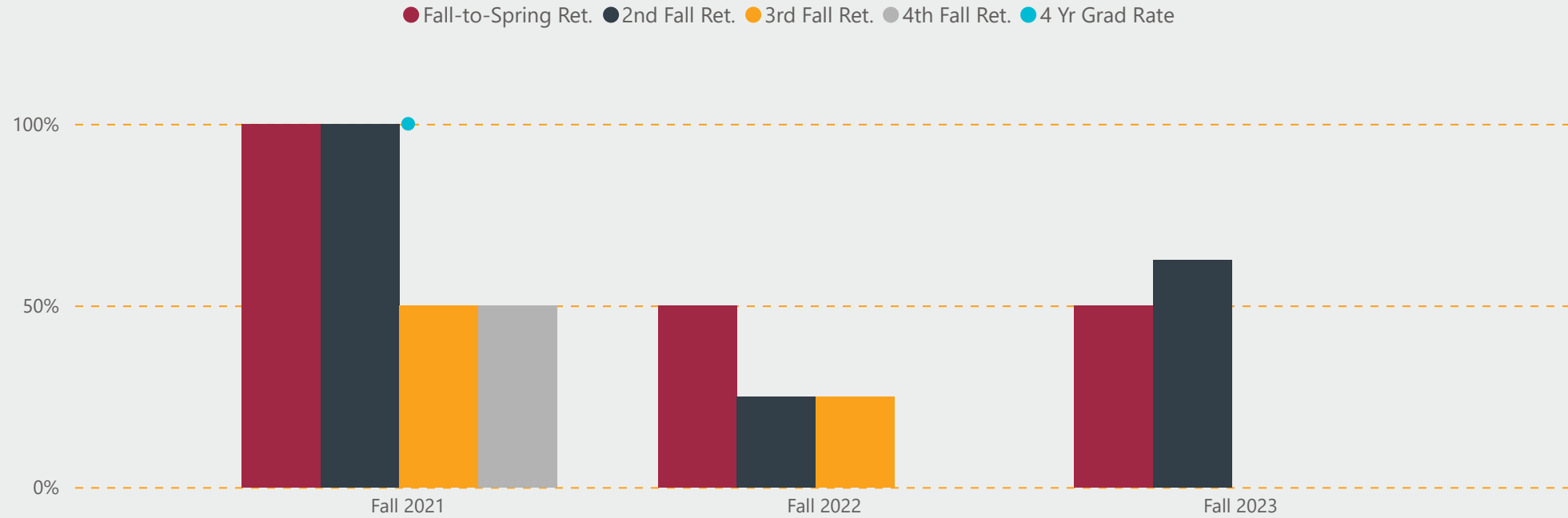
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2015 | 5 | 80% | 80% | 40% | 40% | 60% | 60% |
| Fall 2016 | 5 | 100% | 60% | 60% | 20% | 60% | 60% |
| Fall 2017 | 8 | 88% | 50% | 38% | 38% | 50% | 50% |
| Fall 2018 | 4 | 50% | 25% | 25% | 25% | 25% | 25% |
| Fall 2020 | 3 | 67% | 67% | 33% | 33% | 33% | 33% |
| Fall 2021 | 2 | 100% | 100% | 100% | 100% | | |
| Fall 2022 | 7 | 100% | 100% | 86% | | 14% | 14% |
| Fall 2023 | 6 | 83% | 50% | | | | |

CAPS/Flex- Business Administration: Retention & Graduation Rates



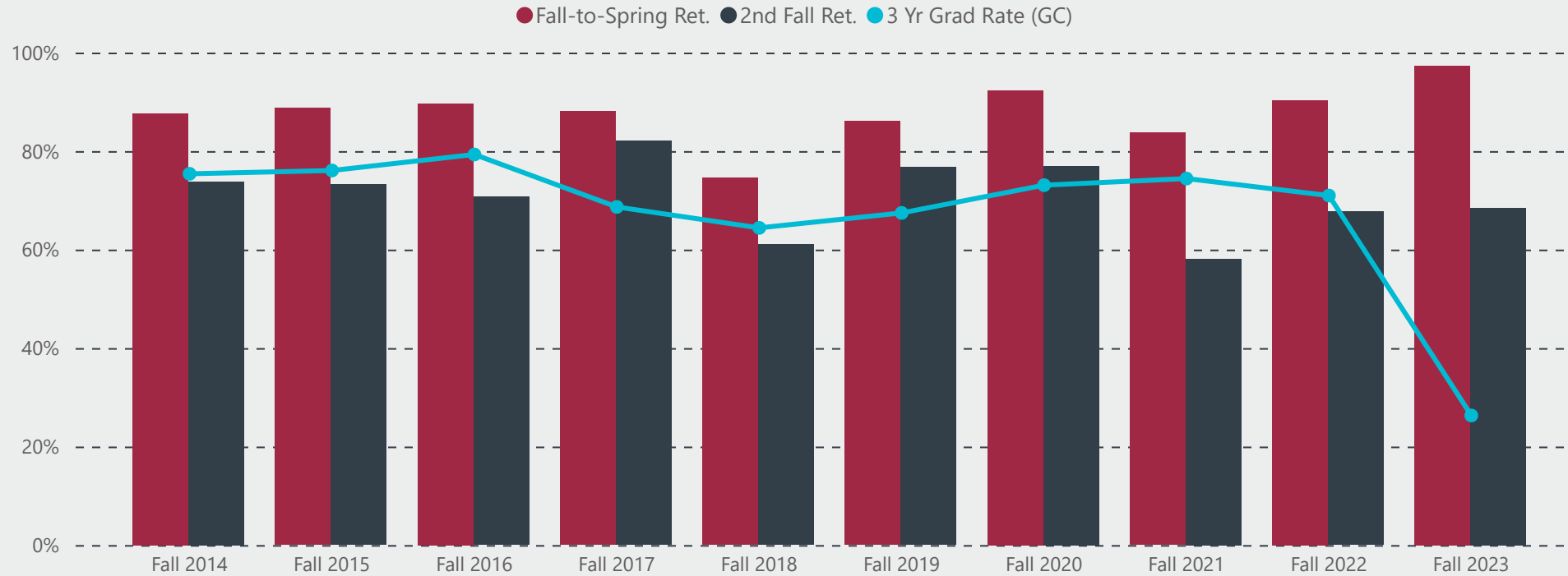
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2019 | 10 | 80% | 50% | 30% | 20% | 50% | 50% |
| Fall 2020 | 12 | 75% | 67% | 33% | 17% | 50% | 50% |
| Fall 2021 | 5 | 100% | 100% | 60% | 20% | 60% | 60% |
| Fall 2022 | 3 | 67% | 67% | 67% | | | |
| Fall 2023 | 1 | | | | | | |

CAPS/Flex- Strategic Leadership: Retention & Graduation Rates



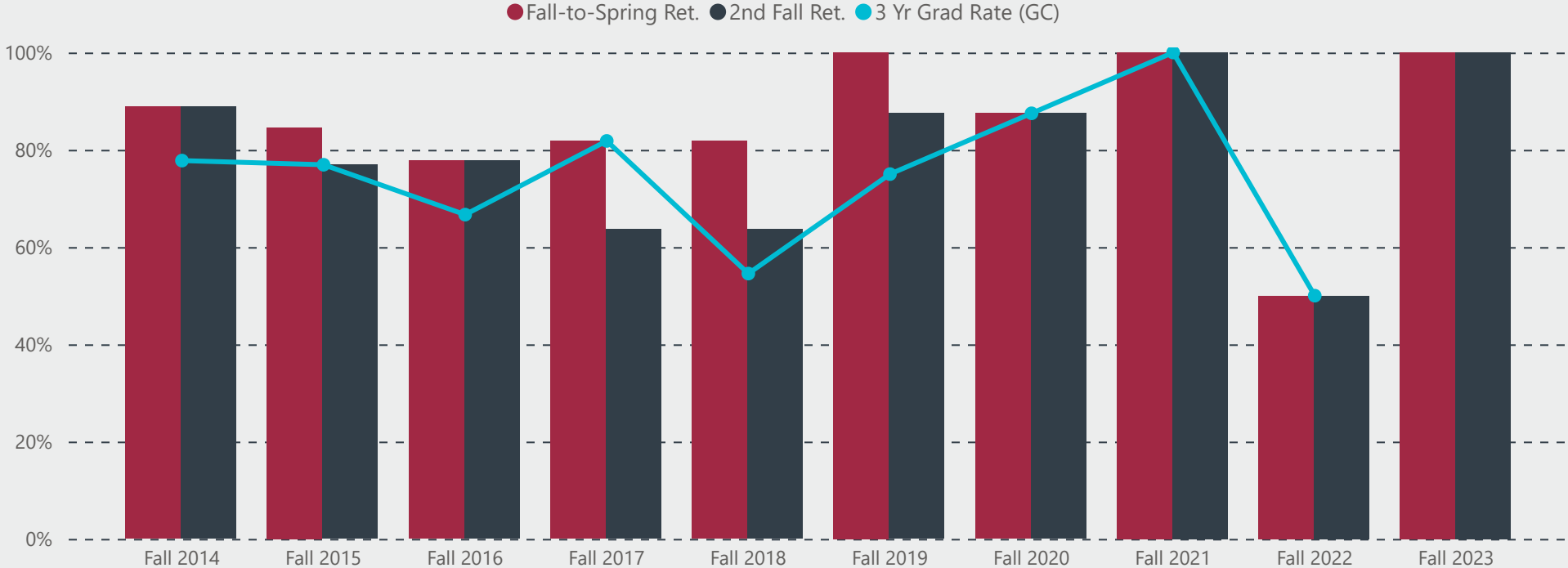
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 3rd Fall Ret. | 4th Fall Ret. | 4 Yr Grads | 6 Yr Grads |
|-----------|-------------|---------------------|---------------|---------------|---------------|------------|------------|
| Fall 2021 | 2 | 100% | 100% | 50% | 50% | 100% | 100% |
| Fall 2022 | 4 | 50% | 25% | 25% | - | - | - |
| Fall 2023 | 8 | 50% | 63% | - | - | - | - |

GRAD - Business Administration: Retention & Graduation Rates



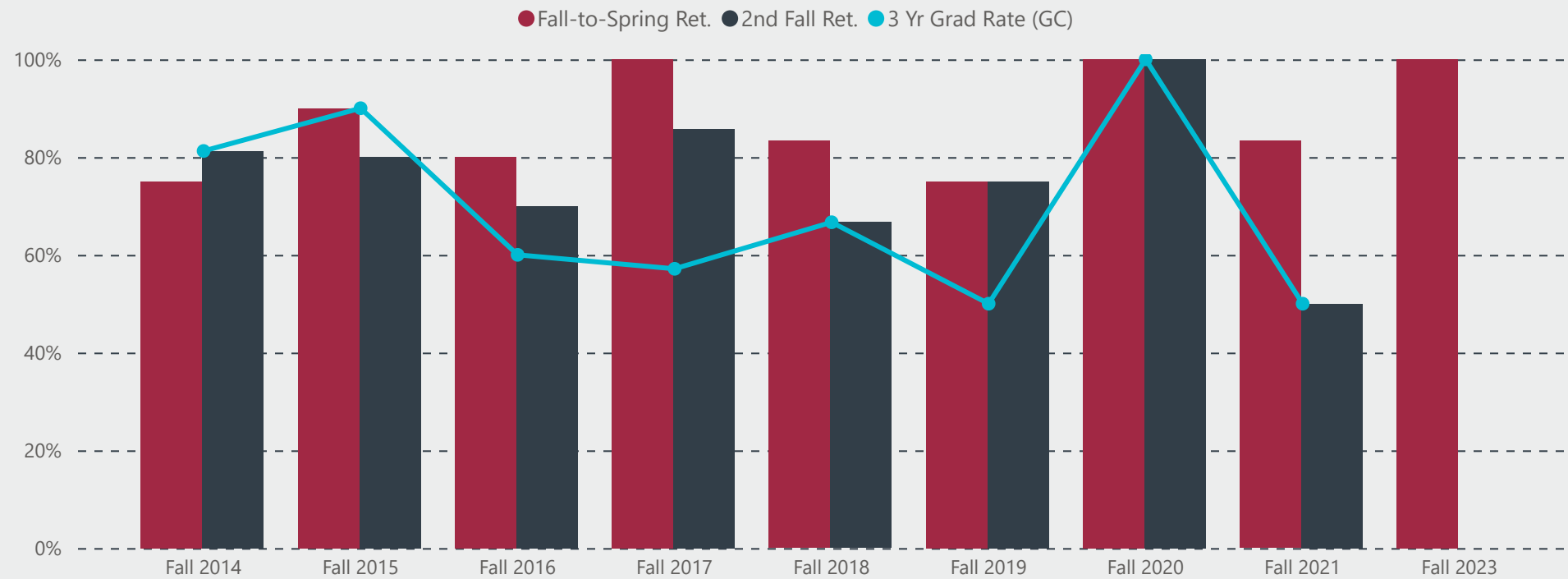
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 2 Yr Grad Rate | 3 Yr Grad Rate |
|-----------|-------------|---------------------|---------------|----------------|----------------|
| Fall 2014 | 65 | 88% | 74% | 55% | 75% |
| Fall 2015 | 71 | 89% | 73% | 51% | 76% |
| Fall 2016 | 58 | 90% | 71% | 72% | 79% |
| Fall 2017 | 67 | 88% | 82% | 39% | 69% |
| Fall 2018 | 59 | 75% | 61% | 49% | 64% |
| Fall 2019 | 43 | 86% | 77% | 37% | 67% |
| Fall 2020 | 52 | 92% | 77% | 48% | 73% |
| Fall 2021 | 43 | 84% | 58% | 65% | 74% |
| Fall 2022 | 31 | 90% | 68% | 61% | 71% |
| Fall 2023 | 38 | 97% | 68% | 26% | 26% |

GRAD - Health Care Leadership: Retention & Graduation Rates



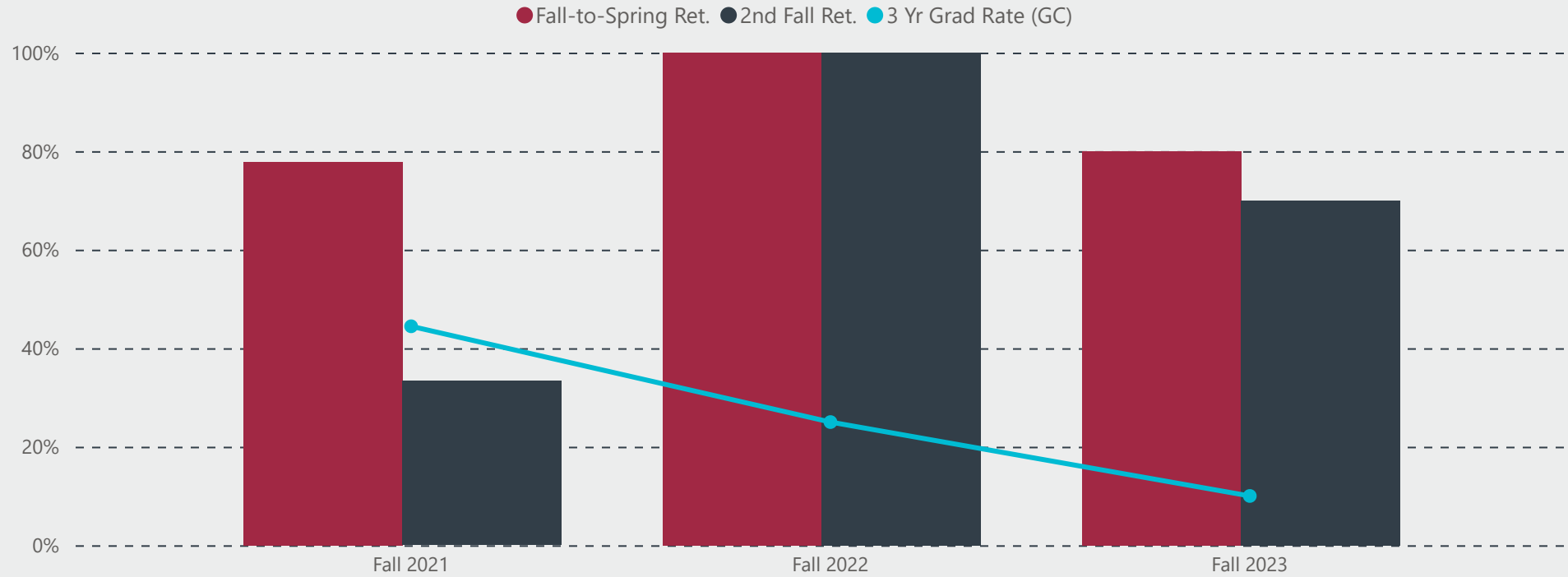
| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 2 Yr Grad Rate | 3 Yr Grad Rate |
|-----------|-------------|---------------------|---------------|----------------|----------------|
| Fall 2014 | 27 | 89% | 89% | 70% | 78% |
| Fall 2015 | 26 | 85% | 77% | 38% | 77% |
| Fall 2016 | 9 | 78% | 78% | 67% | 67% |
| Fall 2017 | 11 | 82% | 64% | 73% | 82% |
| Fall 2018 | 11 | 82% | 64% | 27% | 55% |
| Fall 2019 | 8 | 100% | 88% | 50% | 75% |
| Fall 2020 | 8 | 88% | 88% | 75% | 88% |
| Fall 2021 | 1 | 100% | 100% | 100% | 100% |
| Fall 2022 | 2 | 50% | 50% | - | 50% |
| Fall 2023 | 1 | 100% | 100% | - | - |

GRAD - Management Information Systems: Retention & Graduation Rates



| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 2 Yr Grad Rate | 3 Yr Grad Rate |
|-----------|-------------|---------------------|---------------|----------------|----------------|
| Fall 2014 | 16 | 75% | 81% | 44% | 81% |
| Fall 2015 | 10 | 90% | 80% | 50% | 90% |
| Fall 2016 | 10 | 80% | 70% | 40% | 60% |
| Fall 2017 | 7 | 100% | 86% | 43% | 57% |
| Fall 2018 | 6 | 83% | 67% | 67% | 67% |
| Fall 2019 | 4 | 75% | 75% | 50% | 50% |
| Fall 2020 | 5 | 100% | 100% | 100% | 100% |
| Fall 2021 | 6 | 83% | 50% | 50% | 50% |
| Fall 2023 | 1 | 100% | - | - | - |

GRAD - Strategic Leadership: Retention & Graduation Rates



| Term | Cohort Size | Fall-to-Spring Ret. | 2nd Fall Ret. | 2 Yr Grad Rate | 3 Yr Grad Rate |
|-----------|-------------|---------------------|---------------|----------------|----------------|
| Fall 2021 | 9 | 78% | 33% | 22% | 44% |
| Fall 2022 | 4 | 100% | 100% | 25% | 25% |
| Fall 2023 | 10 | 80% | 70% | 10% | 10% |